

# 10x10

## Join a 10x10 Committee



### WHAT IS 10X10?

10x10 is a live crowdfunding event run by volunteers designed to support innovative charities and empower the next generation of giving. It features a pitch from 3 charities and is a fun mix between a networking event, cocktail party and pitching contest. Your ticket is turned into charity dollars and at the end of the night you decide which charity to support. In 4 years 10x10 has raised over \$1m, supported 90 charities and has engaged over 400 committee members around the world to make it happen!

### WHAT DOES A 10X10 COMMITTEE DO?

Committees plan and run a 10x10 event. Over this period you will find a venue, source sponsors, select charities and secure a dragon. Closer to the event each of you will be asked to invite 10 friends and to market the event via your social networks. To ensure a successful event we aim for at least 100 attendees. Based on this and a \$100 ticket price most events raise a minimum of \$10k. Each event will end with a call for volunteers to kick-start the next event. Then the process begins all over again.

### WHAT COMMITMENT IS REQUIRED FROM ME?

It will take around 14 weeks to plan and run an event and we need between 10-15 members on a committee. You will need to be able to attend fortnightly meetings for approximately 1 hour. You will be assigned a role based on your professional skills.

We need volunteers in marketing, sponsorship, project management and leadership, charity and guest liaison, finance and procurement. You should allow 20 hours of time across the 14 weeks to fulfil your role- though this does vary based on the role.

### WHAT SUPPORT DO I GET?

10x10 HQ supports you to run your event. Our 10x10 Ambassadors will be there to help form and kick off your committee and provide high-level support and guidance along the way. You will be given access to our 10x10 event platform that will provide you with all of the information and templates you will require to run an event. 10x10 HQ staff will also be there to provide encouragement and additional support as required and ensure your event is a super success!

### WHAT DO I GET OUT OF IT?

All our committee members say they are incredibly proud of what they have achieved and that their 10x10 role experience is a valuable contribution to their resumes. Further they say they have met new likeminded people, built new networks and gained additional skills in teamwork and leadership. Importantly for us, over 94 % of our previous committee members say they would recommend the 10x10 committee experience to their friends.