

# HOW TO KICK OFF 10X10 IN YOUR CITY

*CREATING A CULTURE OF GIVING*

## GET A TEAM

Get 10 or more committee members together – they will need to have a diverse range of skills and contacts and have 3 months to volunteer on the committee. Check out roles and timelines on our website.

## GET IN TOUCH

Get in contact with 10x10 HQ – [events@10x10philanthropy.com](mailto:events@10x10philanthropy.com) to confirm your committee is formed and you are ready to start and send us the names and email address of your committee members. We will hold a call with you to take you through the process and clear you to launch.

## GET ON OUR PLATFORM

10x10 HQ will set up logins to you and your committee to our 10x10 event platform which will provide you with all the info and materials you require to run an event. You will be provided with your own committee online workspace within our platform. You will also have access to our event platform possible to set up your event page online and access to our social media channels.

## GET TO WORK

Over 12 weeks you will then get to work, finding a venue, sourcing sponsors, selecting charities and finding a dragon. Closer to the event you will be responsible for each inviting 10 friends via your networks and marketing the event via your social networks. To ensure a successful event we aim for approx. 100 attendees. Based off this and a \$100 ticket price, most events raise a minimum of \$10k. Each event will end with a call for volunteers to kick start the next event and the process begins all over again!

## GET WHAT YOU GIVE

Over 4 years 10x10 has raised over \$1m for over 90 charities and has engaged over 400 committee members around the world to make it happen!. All committee members say they are incredibly proud of what they have achieved and they would recommend the 10x10 committee experience. In addition they build networks and gain new skills!

TO FIND OUT MORE GO TO  
[WWW.10X10PHILANTHROPY.COM/GETINVOLVED](http://WWW.10X10PHILANTHROPY.COM/GETINVOLVED)

**10<sub>x</sub>10**