



10X10 2016 IMPACT REPORT

10 \times 10

IF NOT US, THEN WHO...?

CHAIRMAN'S REPORT

At 10x10 we set out with a unique vision, to engender a culture of giving in young professionals and creatives within our broader community. We believed we could be a force for empowering a new generation of leaders to engage with grassroots charities at work in their local communities and accordingly become a movement for meaningful engagement and change.

We struck on a magical formula which has clearly resonated with our generation and have helped many innovative not for profit organisations as a result. Since we launched our first pilot event in 2013, we have achieved many incredible things. From the charities we have supported, to the collaborations we have formed, to the new generation we have engaged and most importantly, the people we have helped and the lives we've changed.

10x10 is now fast becoming a vehicle for 'Next Gen' engagement in philanthropy across Australia. In 2016, we successfully ran 10 events across Australia, launched pilot events in Vancouver Canada and Hong Kong, presented our model at the Nexus Global Youth Summit at the United Nations in New York and are now being approached from all corners of the world to use our model.

This growth and success speaks not only to the strength of our model of engagement, but to the now hundreds of volunteers who bravely put their hands up at our events and volunteered to be on our organising committees. 10x10 is a living embodiment of the power of the collective - with strength in numbers equalling strength in purpose, these committees help to facilitate the very change we at 10x10 are trying to seek.

In this, our first impact report, we want to tell you what we have achieved to date, and how we shall measure our impact going forward. As at December 2016, 10x10 has supported 72 grassroots organisations, facilitated the giving of over \$690,000, engaged 3,200 young professionals in philanthropy and empowered over 280 people to become skilled volunteers across Australia and the world. This wouldn't be possible without the dedication of our Board, staff, State Ambassadors and core sponsors who have believed in our vision and backed us to change the way our generation thinks about giving.

**WE STARTED THIS MOVEMENT
WITH TEN PEOPLE.
WE AIM TO IMPACT 10
MILLION PEOPLE.
THANK YOU FOR BELIEVING IN
OUR VISION.**



LAURENCE MARSHBAUM
CHAIRMAN, 10X10

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A LITTLE BIT ABOUT 10x10

ON A MISSION

10x10 Philanthropy is on a mission to fight apathy and engender a culture of giving and philanthropy in young professionals and creatives.

WHAT WE DO

We provide the tools to enable groups of passionate volunteers to create live crowdfunding, 'Dragon's Den' style events. These events aim, to engage young people in collective giving by supporting innovative, emerging charities to grow their capacity to make an impact. We create opportunities for young people to connect and engage with charities and peers to accelerate change.

HOW IT WORKS

So how do we do it? The 10x10 volunteer committees carefully select three charities that they think are changing the social sector by looking at how each one is addressing complicated issues in our community. Each committee is supported by 10x10 to undertake due diligence on the charities to make sure the final selections have the capacity to leverage the funds raised at a 10x10 event to bring about positive social change.

At the event each charity pitches to the crowd, informing them of what they will do with the collected funds. The pitches are short and sharp (five minutes) and enable an emotional connection to the social entrepreneurs who are talking about causes close to their hearts. We have a #DragonforGood - an influential and business savvy member of the philanthropic community - who questions each charity about their impact and business model. After the pitches, using their pre-purchased charity dollars (the ticket to the event), audience members allocate their funds to the charity that inspired them the most. Of course it can be tough to choose, so attendees have the ability to give to more than one charity. 10x10 events are a fun and engaging way of generating funds for worthy causes in our community.

We truly believe that the best way to engender a culture of giving amongst young people is to get them involved. So that's exactly what we do! At the end of each event there's a call for committee volunteers to run the next one, enabling the model to self-perpetuate and scale. There are always an overwhelming number of like minded community driven people who put their hands up and become a critical part of the 10x10 community.



HOW 10X10 CREATES IMPACT

10x10 touches the lives of all people that become involved - from the charities, to the committee members to the audience of donors. To understand how 10x10 creates value from the perspectives of each of these stakeholder groups, we have been working hard on our first impact evaluation. To assist us with this project we engaged impact measurement specialists, The Incus Group. We reviewed all of our event data and conducted stakeholder interviews (featured in this report) to clarify the outcomes 10x10 creates and we have articulated these in our theory of change (pictured below). Our theory of change sets out how the way we work is leading to change, creating impact for our key stakeholders and delivering on our purpose as an organisation. This is based on our consultations to date and will be tested, measured and refined in 2017 and beyond. As we grow we commit to gathering evidence on the benefits of the model and outcomes for our stakeholders.



10X10 COMMITTEE

Each of our events is planned and managed by a team of 10 volunteers (guided by the 10x10 Board and staff) who bring together 3 charities, a #DragonforGood and an audience of 100+ which culminates in a pitch/ giving event



AUDIENCE

Each committee member invites 10+ guests who donate \$100+ each towards the pitching charities



10X10 EVENT

3 selected charities live pitch to 100+ audience of young professionals with Q&A by the 'DragonforGood'



CHARITIES

The committee undertakes a selection process and due diligence to identify 3 innovative, emerging charities to pitch at the event - each charity receives coaching/ pitch support



Ability to interactively and directly practice philanthropy



Audience members more **aware** of organisations, the issues they're addressing and **confident** in the impact of their donations

Exposure to social issues and brand awareness of emerging charities and their solutions



Committee members are **valued** for the skills that they bring to the table

Opportunities to learn and develop professional skills



Committee members enhance their **skills** and **confidence**

Opportunities to connect with like-minded people



Charities are **connected** to new supporters / peers / volunteers / mentors enabling access to financial and non-financial benefits

Due diligence process enhances legitimacy of selected charities



Charities build their **capacity and confidence** through pre-event coaching and pitching on the day

Unlocks a new funding stream and non-financial support



Charities are able to **expand** projects / **fast track** new ventures

Provides immediate financial support

CREATES A SENSE OF ENGAGEMENT & OWNERSHIP

INCREASES SENSE OF PRIDE & SATISFACTION

ENHANCES & EXPANDS PERSONAL & PROFESSIONAL NETWORKS WITHIN A SOCIALLY CONSCIOUS COMMUNITY

CONTRIBUTES TO INCREASED KNOWLEDGE & PROFESSIONAL DEVELOPMENT

ACTS AS AN ACCELERATOR

CREATES A CULTURE OF GIVING AMONG YOUNG PROFESSIONALS



OUR IMPACT

OUR CHARITIES

Money doesn't always buy happiness and at 10x10, financial support is only one aspect of how we contribute to our charities' development. 10x10 also gives the charities a voice and legitimacy in building brand awareness and increased knowledge of important social issues facing our society. The financial support provided helps the charities accelerate the speed with which they can grow their programs and enter new markets. The 10x10 model of engagement facilitates new connections and opportunities with supporters, mentors and peers.

OUR COMMITTEE MEMBERS

For our committee members, 10x10 is catalysing the start of their giving journeys. We create a platform for connection with like-minded peers, engagement with charities, professional development and networking. The success of hosting a 10x10 event and being valued for their contributions and expertise brings a sense of pride and satisfaction as a result of positively impacting 3 charities in a short period of time.

OUR AUDIENCE

Audience members are typically young professionals who may or may not have previously been involved in giving. 10x10 provides the opportunity for the audience to learn more about pressing social issue areas and the type of questions to ask when deciding whether to fund a charity. By hearing directly from the charities and the #DragonforGood, they feel confident that their philanthropic dollar will have an impact, because knowing exactly where your money is going is always the key to engaged giving. 10x10 provides a unique opportunity for our audience to meet other like-minded people, and introduces them to a new avenue of collective giving, accelerating a greater involvement in the sector.

IN 2016 WE....

RAN **10** SUCCESSFUL
EVENTS

ACROSS **6** CITIES
[SYDNEY, MELBOURNE, ADELAIDE, BRISBANE,
HONG KONG AND VANCOUVER]

ENGAGED **1216**
NEW DONORS

SUPPORTED **100**
COMMITTEE MEMBERS
TO ORGANISE AND HOST 10X10 EVENTS

GENERATED **2,000**
HOURS OF COMMITTEE VOLUNTEER TIME

SUPPORTED **30**
INNOVATIVE GRASSROOTS CHARITIES

CHANNELED **\$260,000**
OF NEW DONATIONS INTO THE SECTOR

REPRESENTING A
X4.7 MULTIPLE OF 10X10
OPERATING COSTS DISTRIBUTED TO CHARITIES 7

SINCE WE STARTED IN 2013, THE 10X10 MODEL HAS...

RUN A TOTAL OF **28**
EVENTS¹

ENGAGED OVER **3200**
NEW DONORS

AND SUPPORTED **230**
COMMITTEE MEMBERS
TO ORGANISE AND HOST 10X10 EVENTS

SUPPORTED **72**
INNOVATIVE GRASSROOTS CHARITIES

GENERATED **5,200** HOURS
OF COMMITTEE VOLUNTEER TIME

CHANNELED **\$690,000**
OF NEW DONATIONS INTO THE SECTOR

REPRESENTING A
X7.5 MULTIPLE OF 10X10
OPERATING COSTS DISTRIBUTED TO CHARITIES

¹. Five of the 28 events have been run by external non profit organisations who have used the white label version of the 10x10 model. This has generated \$196,000 in donations to their respective charities

HUMANS OF 10x10

Our network of 10x10 committee members is made up of young professionals from a diverse range of backgrounds who share a common purpose - a desire to give back and create positive change in our communities. 10x10 provides a platform for people to come together and contribute their time, professional skill sets, networks and energy to make real change happen. Bringing together their friends and colleagues at the live events, they get to experience the impact of their collective efforts.

NICK ROWAN
COMMERCIAL MANAGER, AMP CAPITAL



I heard about 10x10 through a friend of mine. We'd been toying around with the idea of putting on a pitch night, but when I heard about the 10x10 model, we thought it made sense to get on board, so we joined the Melbourne Committee for the June 2016 event at ZenDesk. I decided to stay involved with 10x10, so continued on as an advisor for the next event at Perpetual in October 2016 and have also agreed to take on the role as Victorian State Ambassador for 10x10 - I'm really excited about this as I think it's a great opportunity for me to continue to give back and amplify my own personal impact by getting others involved as well!

Being part of 10x10 is a great introduction to giving if you don't know how to get involved, where to start or how to decide who to give to. I also really like the idea of collective giving - the 10x10 model is such a clever way of amplifying the impact young people can make - you can go from giving away a small amount of money as an individual to a really large amount of money as a group.

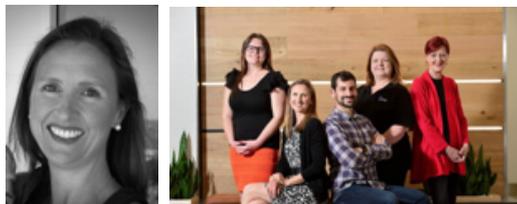
As a committee member, "10x10 provides a clear and structured way to help - you know what you have to deliver on and that in three months you will have an impact on 3 worthy charities." There was also great value in working as a team and having diverse backgrounds - diversity in thinking helped to make the committee effective.

Being part of 10x10 has expanded my network of like-minded people - it's been great to meet people from different professional backgrounds that share an interest in giving back. This has made it easier to talk about giving, test new ideas, and better understand how I can help.

They also help you to think about where your \$100 will have the most impact - having the #DragonforGood challenges you to answer the question - "how can I be the most effective donor I can be?"

Helping to achieve the mission of creating a culture of philanthropy in young people is great!

KATE STOCK
DAY FAMILY FOUNDATION



From left to right: Kate Stock, 10x10 Adelaide Project Lead for the November 2016 event; Essentials 4 Women SA's, Amy Rust, 10x10 Philanthropy's committee leaders, Kate Stock and George Georgiadis, Backpacks for SA Kids Rachael Zaltron and Ruf Us Charitable Trust's Aileen Jefferis. Picture: Keryn Stevens

My family is heavily involved in giving in Adelaide, so I went to the first event as a guest, then joined the second event at SAHMRI as an organising committee member.

I really loved the 10x10 model, so I decided to take on the Project Lead role at our November event this year and it was a fantastic experience!

Being part of 10x10 was really personally rewarding and it was a real confidence boost too. Becoming the Project Lead helped me to see how I can personally contribute to the philanthropic sector in South Australia and I realised that what I had to offer was really valuable. **Anyone can bring something to a 10x10 committee and help to achieve an awesome result - it's such a doable contribution to Adelaide philanthropy** - and it works so well because you are supported by the 10x10 team to succeed.

Leading a 10x10 event challenged me to develop new skills - from leadership skills to donor relations, negotiation and corporate sponsorship. It can be a challenge to ask for sponsorship, so it gave me such confidence when we were successful in securing support for the event. **I worked with a great team who had diverse professional skill sets and got to strike up relationships with like-minded people.** This network is great and I will keep in touch with new connections as well as foundations that supported us.

It was also great to research and meet some of our local charities. It gave me a greater understanding of the huge potential of the for-purpose sector, but it is really under-resourced. **You can have such an enormous impact on 3 charities in such a short amount of time - that was just so striking to me.** It's a no-lose situation for a charity to participate in a 10x10 event.

10x10 is so unique - without 10x10, I would not have had the opportunity to do such rewarding and challenging work. What I also love about the model is that it gets donors in front of charities so a broad sector of society can learn more about the work that they do and the cause areas they are working in. So 10x10 is a huge value proposition for these local charities - the money is great, but the exposure is also wonderful.

JANE WATSON

ASSOCIATE DIRECTOR, VENTURE PHILANTHROPY,
SOCIAL VENTURES AUSTRALIA



I heard about 10x10 through a friend and went along with her to the Facebook event. I loved the concept, so I volunteered that night to join the next committee. I then went onto work on the April 2016 Sydney committee that was hosted at Mark Carnegie's home in Darlinghurst and became the Project Lead for the 'All Stars' event in August 2016.

Being the Project Lead on the committee was great for me to develop my leadership and management skills. **It's a good challenge to bring a group of strangers together and unite them around a common cause.** It was really important to be aware of and sensitive to others who were volunteering their times and connections to run the 10x10 event.

It was also a great learning experience - understanding how people do due diligence on charities and why people decide to support particular organisations and cause areas. I've established a great network with some of the committee members and the charities, as well as professional industry connections. Participating in 10x10 was certainly beneficial to my work in the for-purpose sector. **I have even gone on to support Backtrack and Hello Sunday Morning with my work at Social Ventures Australia. I love that I have been able to continue with their journey to support the great work that they both do!**

10x10 combines a great feel good factor with a personal and professional development experience in giving and finding better ways to support charities. It gives you the opportunity to work closely with charities and to develop a greater understanding and insight into their needs and the social issues they are addressing.

IMPACT STORIES

BERNIE SHAKESHAFT BACKTRACK FOUNDER AND CEO



From left to right: Bernie Shakeshaft, Founder and CEO; some of the girls from the Paws Up program, breaking in some farm dogs.

At Backtrack, we are all about helping youth at risk. We offer young people who have lost their way an opportunity to reconnect with their education and training, to become work ready, find jobs, lead happy and productive lives and participate fully in the community. We have relentlessly stuck to our game plan – ‘whatever the price, we only do what works.’

It was great timing for Backtrack when we were invited to pitch for 10x10, as we’d just lost a contract with the government to support our girls program and we were facing having to cut the girls program altogether. The prospect of attracting philanthropic dollars without having to go through a lengthy grants application process was perfect!

We pitched at the April 2016 event and it was so enjoyable! I was really impressed with the calibre of people and supportive staff and committee at 10x10. With the money we raised at the event, we were able to fund the continuation of the girls program through to the end of 2016 - thank God we got that money to make that possible.

Of course, the financial support was great, but **the real value for me was to be able to stand in front of real people and talk about**

real issues - the power of human connection and engagement outweighs the power of the written. And now people in the city have had the chance to hear about Backtrack’s important work and learn more about the challenges young people face in rural communities.

Beyond the event, there have been some other really important outcomes for Backtrack and this has been as invaluable as the financial support. Backtrack is now connected to Social Ventures Australia and working with Jane Watson from the committee. We have been offered digital support to leverage our digital outreach from one of the audience members, and we’ve even been invited to pitch at other events now that 10x10 has got our name out there.

What I like about 10x10 is it gives a voice to smaller charities and engages young people in the conversations about real world problems. **10x10 is filling a much needed gap in the system by supporting smaller, well run programs that find it a challenge to tap into the philanthropic network and compete with the bigger charities and I take my hat off to you for doing the work that you do.**

FIGHTING CHANCE, LAURA O’REILLY CO-FOUNDER AND CEO



From left to right: Fighting Chance co-founders, Jordan O’Reilly (left) and Laura O’Reilly (right); One of Fighting Chance’s employees at work in one of their purpose-built facilities.

At Fighting Chance, we believe that no Australian adult should be prevented from pursuing their ambitions and fulfilling their potential simply because they have a disability. Through the creation of innovative training programs and social businesses, we offer people with profound disabilities the opportunity to gain meaningful employment, training, work experience and skills development and engage purposefully with the community.

My brother Jordy and I got a call out of the blue from the 10x10 committee, inviting us to pitch at an event back in June 2014. We thought it sounded like a great idea and said yes straight away! **The committee gave us great support and advice on our pitch in the lead up to the event which was a real confidence boost.** On the night I was blown away by the support from the crowd - **it was such a validation of the work we are doing.** We were also lucky enough to be selected to come back and pitch at 10x10's 'All Stars' event in 2016, which was also a huge success.

The outcomes from participating in 10x10 have been massive. The funds from the All Stars event have gone directly to opening a new site in the Inner West next February. The funds will be used to build the infrastructure and provide disability access to the facility which **will help to change the lives of 60 people with disabilities forever.** We met and formed a strong bond with Audette Exel (#DragonforGood from the 2014 event), who has become a mentor to me and has been really influential in helping us set-up our second business, Hire Up. I also met and formed strong friendships with the other charities who pitched. In fact, we are even selling our products wholesale through the Social Outfit!

Participating in 10x10 has really given a voice to us littlies (little charities). It gives us a unique platform to tell our story and reach such a broad audience. It sure beats the time and resources it takes writing grant applications! **What I love about 10x10's model is their focus on young people - it's really been so important for us, as young entrepreneurs, to share our work with our peers and share a broader message about social inclusion - how else could we have reached so many young, socially conscious people?**

ORANGE SKY LAUNDRY, LUCAS PATCHETT, CO-FOUNDER



From left to right: Orange Sky Laundry co-founders, Nick Marchesi (left) and Lucas Patchett (right); Lucas on the job with one of their clients from the community.

Orange Sky Laundry is the world's first free mobile laundry service for the homeless. A crazy idea in 2014 to put two washing machines and two dryers in a van and wash and dry clothes for free! We now do over 6.9 tonnes of laundry every week. However most importantly, we generate over 1,300 hours of positive and genuine conversations every week.

We heard about 10x10 for the first time when Laurie called us up and invited us to pitch at a Sydney event in June 2015. We thought it was such a cool and innovative model and it was perfect timing as we were just planning our launch into Sydney.

10x10 were the first people that saw us and identified our model as unique and innovative. They backed us when we were starting out - they gave us a platform to engage with the Sydney community and helped us to launch there. They put us on a really fast growing trajectory. We used the funds we raised at the event to purchase our first van in Sydney. Now, Orange Sky Laundry has gone from 2 vans and 100 volunteers to 11 vans and 620 volunteers! 10x10 also invited us to Nexus and that connection not only helped us to secure funds from new donors, but we also got several volunteers for our vans through the Nexus network. **So it's not just about the funds - the marketing and awareness raising for Orange Sky Laundry are big value adds,** plus the opportunity to engage with the community and share what we do.

10x10 is on the forefront of getting the message out there about innovative new charities- they have a different way of looking at things. It is not only really unique to get young people involved in philanthropy - but also young people supporting other young people. We just have a massive appreciation to 10x10 for including us and believing in us early on. **It was just such an amazing leapfrog moment for us.**

GRATITUDE PAGES

Our gratitude pages are all about saying THANK YOU to our fantastic supporters, committee members, sponsors and donors, and to recognise and celebrate their efforts and generosity in believing in 10x10's mission.

Without the dedication of our hard working event committees, our 10x10 events simply would not be possible. These wonderful humans donate their time, skills and networks over a three month period to make these events happen and we can't thank them enough.

Huge thanks also goes out to our sponsors. Thank you for your generosity and thank you for believing in 10x10 and coming on this journey with us.

OUR PRINCIPAL FOUNDING PARTNER | MH CARNEGIE & CO.

M.H. CARNEGIE
———— & CO

OUR 2016 SUPPORTERS

CFA SOCIETY SYDNEY | OBJECT TRADING | KATIE & DAVE THOMPSON | HERSH GANDHI

OUR CAPACITY BUILDING PARTNER | SKY FOUNDATION, INC.



OUR IMPACT PARTNER

the incus group
IMPACT IN FOCUS

OUR PRO BONO SUPPORTERS

Pozible

CORRS
CHAMBERS
WESTGARTH
lawyers

receipt
bank



OUR #DRAGONSFORGOOD

10x10 have been delighted to work with some of Australia's leading business and philanthropic personalities to play the role of #DragonforGood during our events. These community leaders have helped to inspire a new generation of giving by asking thought provoking questions of the charities and sharing their own philanthropic endeavours. We'd like to thank our growing alumni of 10x10 Dragons for sharing their time and wisdom with our charities and audience; and inspiring our generation of young people with their personal generosity.

- Amanda Blair
- Monica Bradley
- Michael Brosowski
- Ali Bullock
- Mark Carnegie
- David Cooke
- Elliot Costello
- Annie Crawford
- Mark Cubit
- Sean Lee Davies
- Anne-Marie Elias
- Alan English
- Audette Exel
- Bill Ferris
- Ronni Kahn
- Daniel Madhavan
- Denis Moriaty
- Jan Owen
- David Paterson
- Daniel Petre
- Diana Ryall
- Carol Schwartz
- Victoria Tang
- Deanne Weir

OUR CHARITIES 2013-2016

10x10 prides itself on finding and backing innovative emerging grassroots charities. Over three and a half years, 10x10 has supported 72 amazing charities. We'd like to take this opportunity to say a massive THANK YOU to the charities for doing the work that you do to make the world a better place. We look forward to seeing you move from strength to strength as you grow and thrive.

- 1 Giant Mind
- 100 Story Building
- 2H Projects
- 40K
- Backpacks for SA Kids
- Backtrack
- Batyr
- Beehive Foundation
- Birth Kit Foundation Australia
- Cambodia Kids Can
- Chronic Cerebrospinal Fluid Venous Insufficiency
- Curious Works
- Essentials for Women SA
- Fighting Chance
- First Hand Solutions
- Food Ladder
- Football United
- Gig Buddies
- Global Sisters
- Good360
- Heaps Decent
- Hello Sunday Morning
- Help Me With It
- HIV/AIDS Legal Centre
- Homie
- Hope St Cafe
- i-Manifest
- Impact For Women
- Inspired Buy
- Kickstart For Kids
- Little Dreamers
- Manjeri School Projects
- Melanoma Patients Australia
- Multicultural Diversity Australia
- My Green World
- Nappy Collective
- One Disease
- One Voice
- OneWave
- Orange Sky Laundry
- Pollinate Energy
- Project Futures
- Rufus
- SCARF
- Seed Mob
- Seven Women
- Sight for All
- Sister Works
- Sleepbus
- Soap Aid
- Social Outfit
- Soften the Fck Up
- Spur Projects
- Streets of Freedom
- Sydney Story Factory
- Top Blokes Foundation
- Tribal Warriors
- Warwick Cancer Foundation
- Wild at Heart
- Zahra Foundation

OUR COMMITTEES OF 2016

ADELAIDE

JULY 7: Katrina Bisanju (Project Lead), Alana Bohm, Caitlin Dowell, Shirley Lata, Galina Petkova, Imogen Ramsey, Rebecca Radbone, Donnie Rositano, Kate Stock, Sophie Doumbiotis, Mandy Van Kaathoven

9 NOVEMBER: Kate Stock (Project Lead), Anisa Cadd, Ash Day, Jacquie Day, Edwina Hicks, Bronte Hicks, Anna Hurley, Kara Palombo, Emma Prosser, Dave Stock, Alicia Wakeling

BRISBANE

29 JUNE: Martin Keetels (Project Lead) Anna Black, Andrew Bradford, Abbey Cameron, Alicia Dark, Chris Gaffee, Sasha Graham, Nicole Peterman, Liam Roberts, Amanda Sartor, Sue-Ern Tan

HONG KONG

8 SEPTEMBER: Robyn Walters (Project Lead), Dominique Backhouse, Polly Bolus, Katie Davies, Jessica Hamilton, Christine Garfield, Libby Gray, Rollo Gwyn-Jones, Sam Guinness, Natasha Marmont, Cherry Ng

MELBOURNE

22 JUNE: Elizabeth Goldfinch (Project Lead), Isobelle Jones (Project Lead), Ashleigh Armitage, Georgina Box, Alex Clifton-Jones, David Lee, Georgia Mathews, Sam Mordech, Ashleigh Peplow, Nick Rowan, Amelia Wilson

20 OCTOBER: Clementine Thompson (Project Lead), Jes Egan (Project Lead), Elliot Chapple, Linh Diep, Alla Fikak, Daphne Foong, Daisy Hayward, Samara Hodgson, Kartik Iyer, Erin Porch, Marjorie Tang, Prudence Lester

SYDNEY

21 APRIL: Liz Henegan (Project Lead), Kristina Stefanova, Jane Watson, Alina Berdichevsky, Darren Collins, Jaime Berry, Sarah Nicholas, Zankhna Shah, Julia Edwards, Rachel Oakley

18 AUGUST: Jane Watson (Project Lead), Kristie Steggles, Loren Scott, Catherine Hyland, Julia Schulz, Stephanie Chamberlain, Jane Watson, Kate Levin, Martin Gomez

17 NOVEMBER: Kurt McFarland (Project Lead), Kristie Steggles (Project Lead), Adam Faulkner, Andrea Jaehne, Andrew McKillop, Chris Raine, Clodagh Ryan, Jocelyn Webb, Kristie Steggles, Kurt McFarland, Matt Barnett, Norita Murphy, Tanya Dombkins, Tim Cooper, Vy Tran, Yen Truong

VANCOUVER

29 MAY: Adrian Fluvog (Project Lead), Marc Weber (Project Lead), Jesse Ahuja, Stephen Bailey, Lilli Marguerite Clark, Tara Finnegan, Aaron Lightman, Lindsay McLennan, Justin Tisdale, Paula Wright

OUR TEAM

From left to right:
**ALICE I'ANSON, NINA SKRZYNSKI,
JENNY NEWMARCH, LAURENCE
MARSHBAUM, JULIA KOOP,
SALLY GARIS**



OUR BOARD

**LAURENCE MARSHBAUM (CHAIRMAN)
JULIA KOOP
NINA SKRZYNSKI
JENNY NEWMARCH**

OUR STATE AMBASSADORS

**NEW SOUTH WALES
KURT MCFARLAND**

**VICTORIA
NICK ROWAN**

**SOUTH AUSTRALIA
GEORGE GEORGIADIS**

OUR STAFF

**GENERAL MANAGER
SALLY GARIS**

**EVENTS & MARKETING CO-ORDINATOR
ALICE I'ANSON**

SO WHAT'S ON THE HORIZON

We have great plans for 2017. We will continue to run events across Australia in Sydney, Melbourne, Adelaide, and Brisbane. The success of our pilot events in Hong Kong and Vancouver will also see us expand in the North American and Asian continents next year with the view to also run our first event in London in 2017. Excitingly, 10x10 has made the big decision to invest in technologies that will make our events truly accessible and scalable in new regions and markets - so this is a big project that will be happening behind the scenes. We also look forward to developing our 'White Label' event offering so charities and corporates alike can use the 10x10 model for fundraising and corporate giving events. Most of all, we look forward to seeing old friends and faces coming back to more events and forging new friendships with fellow changemakers.

HOW TO GET INVOLVED

Start by coming to an event and see if you like it, we think you will. If you want to be part of the event organising committee for the next event in your city you can sign up on the night. As part of the committee you'll meet like minded people, utilise your skills to help better the lives of others AND learn a few new tricks to add to your repertoire. Have questions on getting involved? Fill out our **'how to get involved'** form on our website or email us at events@10x10philanthropy.com, we would love to hear from you.



2016 CALENDAR OF EVENTS

EVENT DATE	21 APRIL	29 MAY	22 JUNE	29 JUNE	7 JULY	18 AUGUST	8 SEPTEMBER	20 OCTOBER	9 NOVEMBER	17 NOVEMBER
CITY	SYD	YVR	MELB	BRIS	ADL	SYDH	KG	MELB	ADL	SYD
DRAGON	JAN OWEN	PERRY SULKOWSKI	ELLIOT COSTELLOE	MONICA BRADLEY	LINDY POWELL	ANNE-MARIE ELIAS	SEAN LEE DAVIES VICTORIA TANG ALI BULLOCK	DAN MADHAVAN	AMANDA BLAIRD	IANA FYALL
SUPPORTED CHARITIES	BATYR \$9,685.00 BACKTRACK \$12,673.00 HALC \$7,667.00	TAKE A HIKE YOUTH AT RISK ST JAMES MUSIC ACADEMY GROWING CHEFS	HOME \$7,114.12 SISTERWORKS \$5,732.94 2H PROJECT \$3,702.94	WAPPY COLLECTIVE \$3,190.00 HOPE STREET \$3,470.0 MULTICULTURAL DIVERSITY AUSTRALIA \$3,950.00	SLEEPBUS \$10,266.00 ZAHRA \$7,805.00 INSPIRED BUY \$7,674.00	THE SOCIAL OUTFIT \$6,529.00 FIGHTING CHANCE \$10,671.00 HELLO SUNDAY MORNING \$4,975.00	MOTHERS CHOICE \$19,382.07 FOOD ANGEL \$13,122.03 CHICKEN SOUP FOUNDATION \$7,223.19	SEED MOB \$3,173.00 SOAP AID \$3,919.00 IMPACT FOR WOMEN \$5,226.00	RUFUS \$9,638 E4WSA \$14,396 BACKPACKS FOR SA KIDS \$27,563	MY GREEN WORLD \$4,698.00 ONE WAVE \$4,766.00 LITTLE DREAMERS \$9,259.00
TOTAL AMOUNT RAISED	\$30,000	\$32,400	\$16,500	\$10,610	\$25,700	\$22,000	\$39,700	\$12,300	\$51,800	\$18,700

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